



# CELTO Acoustique LLP, India

**"ENGINEERED BEYOND EXPECTATION"**

A Professional Audio Visual Company



## WHO WE ARE



**CELTO Acoustique LLP** is a professional Audio & Visual company founded by a team of passionate engineers and seasoned industry experts. Our vision goes beyond technical precision—we believe in blending engineering excellence with artistic sensitivity to deliver sound solutions that truly connect with people. Every product and service we offer reflects this philosophy.

**CELTO Acoustique LLP represents two distinguished brands in the SAARC region: CELTO Acoustique, headquartered in Belgium, and VAL Audio based in Leverkusen, Germany.**

In addition to these core brands, CELTO India is also a trusted partner of **Delta Electronics**, representing their visual technology brands **Vivitek** and **Digital Projection** across the Indian market.





# WHO WE ARE & WHAT SETS US APART

Established with the goal of delivering world-class, precisely engineered professional audio products to the Indian subcontinent, CELTO Acoustique LLP has rapidly grown over the last couple of years. We not only provide sales and distribution but also offer comprehensive service, support, and marketing for all the brands we represent.

**What truly sets CELTO apart is our deep connection to the audio community. Our products are not designed by marketing teams or driven by trends—they are crafted by engineers, musicians, and passionate audio professionals. We actively listen to the needs of real users: from touring artists and rental companies to theatres, clubs, and system integrators. This feedback-driven approach ensures that every CELTO and VAL product performs reliably in the most demanding environments.**

Over a short period, CELTO India has achieved 400+ successful audio installations across the country. Our products are trusted by leading touring and rental companies and supported by a rapidly growing network of dealers, channel partners, and system integration companies—giving us a strong pan-India presence.



## WHO WE ARE

Our headquarters in New Delhi houses centralized warehousing, technical support, and a dedicated service team. We also operate the **CELTO Experience Center** in New Delhi, where partners and end-users can experience the performance of our products firsthand in a controlled, professional environment. Our team in India is young, dynamic, and constantly expanding, driven by a passion for sound and innovation.

In 2022, CELTO Acoustique LLP proudly received certification under the **Startup India** initiative, a testament to our commitment to innovation, quality, and growth within the Indian manufacturing and professional audio landscape.

Looking forward, we continue to push boundaries and build on our momentum. With solid roots in India and an expanding global vision, CELTO Acoustique LLP is poised to redefine professional sound experiences for the world.

# STARTUP INDIA CERTIFICATION



## EXPERIENCE CENTER, NEW DELHI



# INDIA OBJECTIVE & VISION



**CELTO Acoustique LLP** is deeply committed to contributing to a self-sufficient and self-reliant India. In 2022, we began manufacturing products under license from **VAL Audio** brand as part of the Government's **“Make in India”** initiative. These products are developed through rigorous research and development, and adhere to the same international quality standards as our globally sold offerings. While maintaining the exceptional performance and reliability VAL Audio is known for, these “Made in India” products are offered at a more accessible price point—making professional-grade audio solutions more affordable and easily available.

The market response to our India-manufactured VAL Audio products has been overwhelmingly positive. Building on this momentum, we are now expanding the range with new, region-specific models designed to meet the unique demands of local users. Manufactured domestically, these products are better adapted to the harsh environmental conditions and operational challenges often faced in India, offering greater durability and long-term value. **VAL Audio** is a registered trademark in India, and we are proud to uphold its legacy through innovation, quality, and local manufacturing excellence.



# PROBLEM WE ARE SOLVING

The professional audio market today is saturated with a wide range of products—many of which fall at extreme ends of the spectrum. On one side are low-cost options that compromise heavily on quality, and on the other, premium solutions that deliver great sound but come at a significantly high price. This imbalance creates a gap for customers seeking high-performance products at reasonable prices.

**CELTO Acoustique** and **VAL Audio** aim to bridge this gap. Our products are grounded in deep engineering expertise and extensive research, ensuring exceptional performance without inflating costs. At our core, we are an engineering-driven company—not one guided by marketing hype or pricing gimmicks. While many competitors rely solely on aggressive marketing or cutthroat pricing, we focus on delivering real value: products that sound great, perform reliably, and are priced right.

This value-driven approach is made possible through our strong industry relationships, deep market insight, and a robust global supply chain that we've built and refined over the years.



# WHY CHOOSE US

We stand apart through our unwavering commitment to engineering excellence and customer-centric innovation. Our journey is rooted in a clear philosophy—build products that perform exceptionally, are reliable in the most demanding conditions, and are accessible to professionals who expect great value.

Unlike companies that focus heavily on marketing or compete solely on price, we focus on what truly matters: sound quality, durability, and design integrity. Every product we create is the result of rigorous research, real-world feedback, and a team that includes engineers, musicians, and passionate audio professionals.

Our unique blend of global design sensibilities and localized manufacturing allows us to create audio systems that match international benchmarks while being optimized for the Indian environment. This ensures that our customers benefit from the best of both worlds—world-class audio performance with local reliability and support.

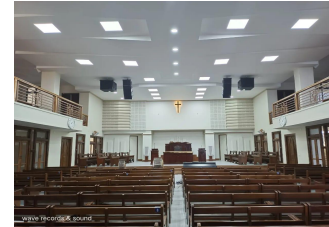
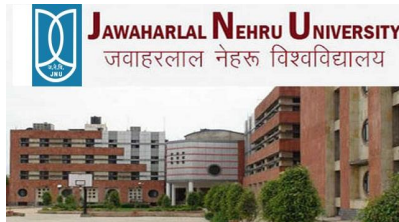
We've also built a strong foundation of trust in the market, with deep-rooted partnerships, an expanding dealer network, and a responsive support system that ensures every client gets the attention and service they deserve.

Whether you're a sound engineer, a system integrator, or a venue owner, choosing CELTO means choosing a brand that values performance, precision, and partnership.



# TARGET SEGMENTS

- GOVERNMENT
- EDUCATIONAL SECTOR
- DEFENCE
- HOUSE OF WORSHIP
- ENTERTAINMENT
- CORPORATE
- RESIDENTAL
- FITNESS & GYMS
- RENTAL & TOURING



# SOME PRESTIGIOUS CLIENTS





# CORPORATE EVENTS



**CELTO INDIA LAUNCH**

**IWAC EVENT**

**ISORAY TRAINING**



# CORPORATE EVENTS



**PROLIGHT & SOUND  
FRANKFURT**



**PALM EXPO, MUMBAI**





# FUTURE VISION

At **CELTO Acoustique LLP**, we are not just building a company—we're shaping the future of professional audio in India and beyond. Our focus is on long-term innovation, sustainable manufacturing, and global expansion.

In the years ahead, we aim to:

- **Expand our product portfolio** with India-specific designs and next-gen audio technologies.
- **Strengthen exports** by making “Made in India” synonymous with world-class quality in global markets.
- **Invest in R&D and innovation**, ensuring we stay ahead of emerging trends in AV and smart audio systems.
- **Build a larger manufacturing ecosystem** to support scale, speed, and flexibility while creating more jobs locally.
- **Deepen our channel partnerships** across SAARC and other strategic regions, ensuring wider reach and better service delivery.
- **Create more experience centers** across major cities to let our partners and users explore the power of CELTO and VAL audio firsthand.

**Our journey has just begun. With a strong foundation, clear direction, and a growing network of partners, we are committed to leading the professional audio space with innovation, integrity, and impact.**



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THANKYOU

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